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Washington
S100 Massachuseus Ave. N.W.

Washington, D.C. 20008-3600

To MS  At O	Rosalyn Kelly ill of Caro Person 456-02878	Co
From Telephone Date Reference	202 8078 4242 22 /3/94- 1ime	<b>3</b>
SENDER PLEASE TICK	FACSIMILE NUMBER FOR REPLY  HMA PRIVATE OFFICE  CHANCERY  TRADE POLICY  OVERSEAS TRADE SERVICES  ECONOMIC  PRESS AND PUBLIC AFFAIRS  MANAGEMENT  ACCOUNTS  TECHNICAL WORKS GROUP	(202) 371 6820 (202) 898 4255 (202) 898 4224 (202) 789 6265 (202) 371 6818 (202) 898 4273 (202) 898 4654 (202) 789 7958 (202) 371 6819
MESSAGE:		

British Embassy Washington

22 March 1994

Ms Rosalyn Kelly Office of Carol Rasco White House

3:00 Massachusetts Ave. N.W. V/ashington D.C. 20008-3600

> Telephone: (202) Facsimile: (202)

why wasn't

As promised T attach a bio note on Nick True, Domostic Policy Adviser to Prime Minister John Major. I would be very grateful if Carol could spare him just a few moments at around 10.15 am on Tuesday 12 April. He will be seeing Bill Calston and Bruce Reed for longer conversations.

J N Powell

meets wished at 10:30 and Bruse at 11:30 and making one

y by hard chare

## CURRICULM VITAE

## Nicholas True

Lives

P6/b(6)

Married (1979) Anne-Marie Hood, 2 sons, 1 daughter

B 1961. West Bridgford, Nottinghamshire
Son of Edward True, Chartered Accountant Cooper Lybrand
then Finance Director, Meridian Ltd - textile company.

1963-73

Educated Nottingham High School (Captain of School)
Peterhouse, Cambridge (Schoolar; BA Hons. (1973), MA)
(1972) 1st Class. Classics
(1973) 1st Class. History)
(Secretary, JCR 1972-73)

1973-76

Peterhouse, Cambridge

Elected to post-graduate Studentship in Byzantine History
Tutored in history and classics.
Published articles on late Roman and medieval subjects.

1976-82

Member, Concervative Research Department:

Specialised in economic and industrial policy: 1976-78

Senior Officer responsible for Home office policies: 1978-82.

Personal Assistant to Lord Whitelaw 1978-82 (Lord Whitelaw was Deputy Leader, Conservative Party 1975-88: Deputy Prime Minister 1979-88)

(also assisted Lord Whitelaw with his monoirs, published 1989)

Organised and managed Deputy Leader's General Election Tour 1979

1982-86

Special Adviser to Secretary of State for Social Services

(SofS was Sir Norman Fowler MP 1981-7; appointed Chairman, Conservative Party National Organisato, by John Major in 1992)

Seconded as Civil Servant to DHSS as adjunct to Ministerial Team

- Assisted Sir Norman Fowler on all political matters
- \* Involved in drafting of White Papers, major speeches etc.
- Managed limison between DHSS, Central Office and Party

Assisted in development of social services policy, including:

- \* Introduction of general management to the Health Service
- Foundation of decentralised control of NHS
- Reform of social security system, 1986
- Introduction of personal pensions

Worked in political team with Ministers including -

John Major, current Prime Minister: Kenneth Clarke, current Chancellor of the Exchaquer; Sir Norman Fowler, current Porty Chairman; and Tony Newton, current Leader of the House of Commons 1986 1990

Executive Director, Public Policy Consultants Ltd. later Public Policy Unit Ltd

New firm offering range of corporate services including:

- \* Policy analysis
- . Economic and political forecasting -
- Research services
- \* Publishing
- \* Management consultancy in public affairs

One of two directors responsible for devising and implementing growth strategy, while managing and leading client services.

Clients directly serviced included Proctor & Gamble, Sports Cl. - Britannia Airways, Merrell Dow, Citicorp, Engineering Industry Training Board, Association of District Councils, Shell (UK).

Firm grew from scratch to billings of £555,000 in 1989-90

1987 on secondment to Contral Office

Assisted in General Election, with special responsibility for attack on Labour tax and benefit promises

1990 - published "Giving - how to Help Charities More" proposing ideas which were adopted by UK Government in Cift Aid scheme in 1990 Budget

## 1986-90

Conservative spokesman on:

- \* finance
- \* highways
- \* community services

Deputy Leader, Conservative Group 1988-90

Also served on Richmond LEA Education Committee 1988-88

Governor, Shene School 1986-90;

Governor, St Mary Masdalone's School 1986-88:

Governor, Richmond Tentiary College 1986-90.

Leisure interests includa: .

- \* sport (primarily cricket);
- \* reading;
- \* historical and genealogical studies (articles);
- music (primarily opera);
- # Italy in all its aspects.

Articles in journals

Member. Board, Orange Troe Theatre 1990-

Trustee, Olga Havel Foundation 1990-4

Appointed CBE, New Year's Honours: December 31st 1992 . .

1991-

Deputy Head: Prime Minister's Policy Unit; 10 Downing Street

Senior member of 7 strong team advising Prime Minister on:

- # All aspects of new policy development
- \* Creation of 1992 General Election Manifesto
- \* Managing disputes between Departmental Ministers
- \* Production of policy speeches
- \* Personally exercises oversight role in domestic policy formation and carries primary responsibility for education, social security and voluntary sector policy advice to the Prime Minister.

Led Whitehall team responsible for Prime Minister's main home pulicy initiative - Citizen's Charter White Paper -- securing:

- \* Agreement from Departments to 110 policy proposals
- \* Production and publication of White Paper within 4 months
- \* Agreement to implementation stratugy

Policy underpins strategy of public sector reform in UK Govt. from 1891 to date.

Member of 1992 General Election Strategy Planning Team

During 1902 campaign co-ordinated and largely wrote all public speeches by Prime Minister.

After 1992 Election took special responsibility for Education, working with Education Department on new policy iniliatives, in White Paper, "Choice and Diversity". Policy interests include:

- \* Independent inspection of schools
- \* School self-management
- National testing and curricular policies
- \* Teacher training reform
- School accountability and parental choice
- Publication of performance information ...
- \* New school creation